



Prepare for Travel 3.0

# Web3 Is Rewriting Travel: Odyssey

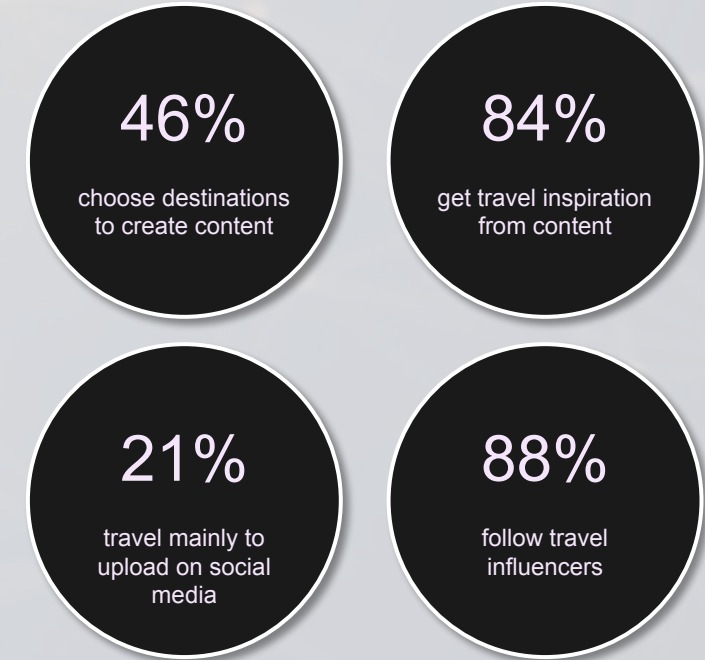
# Shifting Global Travel Trends

## From Consumption to Creation and Sharing

Gen Z is driving a rapid shift toward production-focused travel experiences



Gen Z Travel Insights

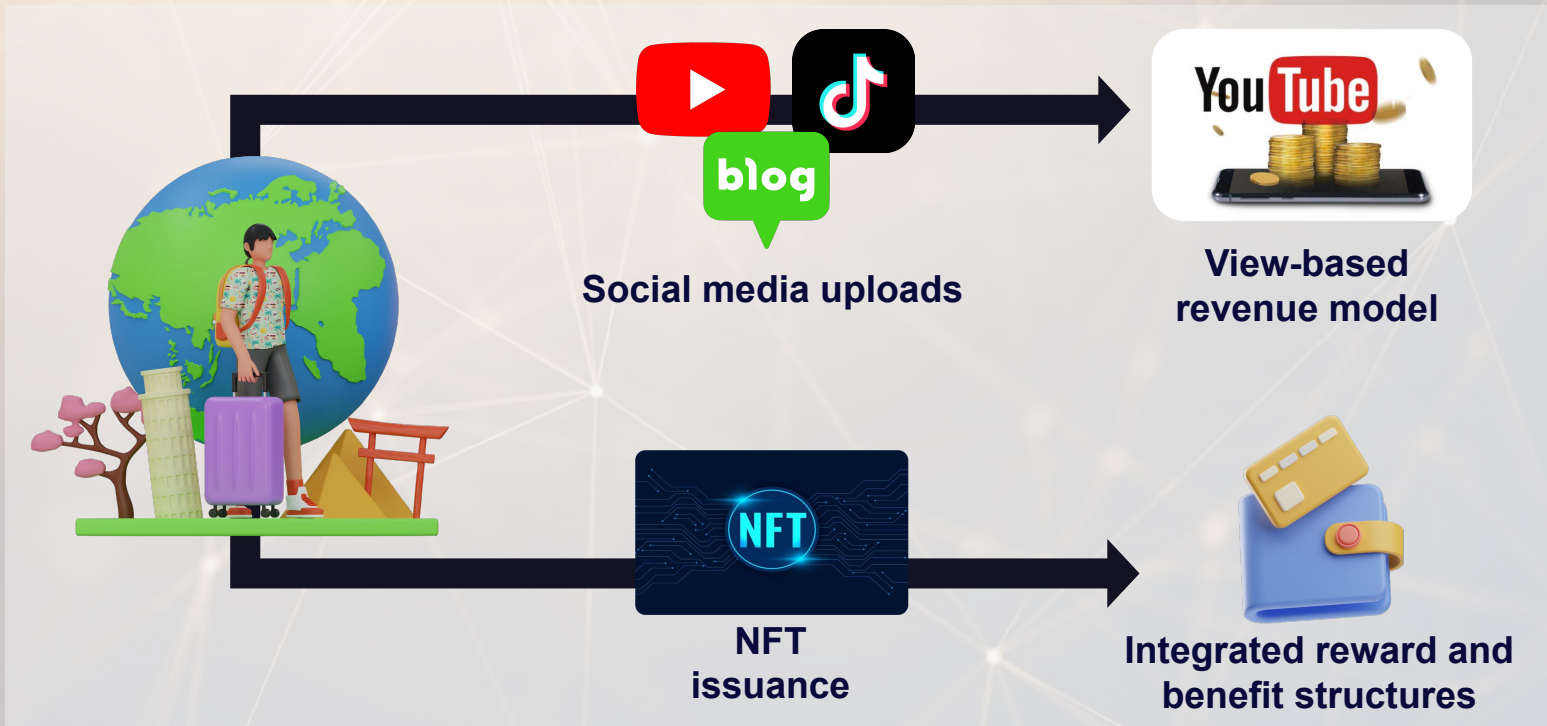


Travel is no longer just consumption — it's about designing and expressing experiences, opening doors for new platforms and technologies.

# Shifting Global Travel Trends

## Converts travel experiences into Web3 reward assets

Monetization through travel activities



|                   | Current Model              | Odyssey                             |
|-------------------|----------------------------|-------------------------------------|
| Content Creation  | User-initiated uploads     | Automatic NFT issuance upon booking |
| Revenue Structure | Platform advertising-based | NFT-based rewards and benefits      |
| Assetization      | None                       | Stored in user wallet               |
| User Incentives   | Limited                    | Rewards and membership perks        |

Experiences No Longer Fade Away.

Odyssey turns travel moments into assets, powering a Web3 reward ecosystem linked to your wallet.

# Shifting Global Travel Trends

## Same Trip, Different Outcome — Odyssey Creates Rewards



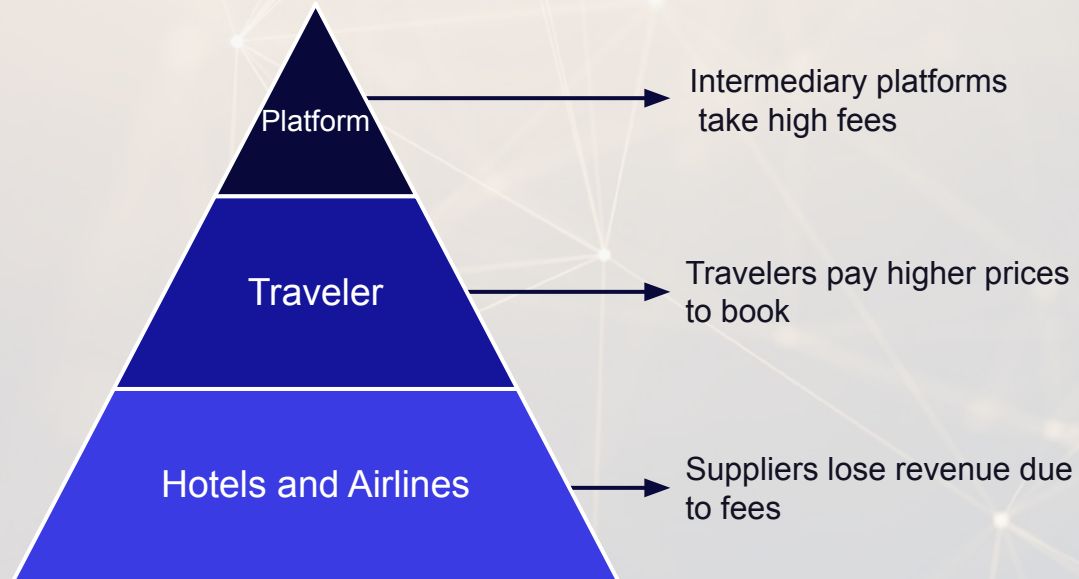
Odyssey transforms travel booking data into NFTs, delivering rewards, tier benefits, and perks through a Web3 platform.

# Issues with the Existing Web2 Model

## Existing OTAs take, Odyssey shares

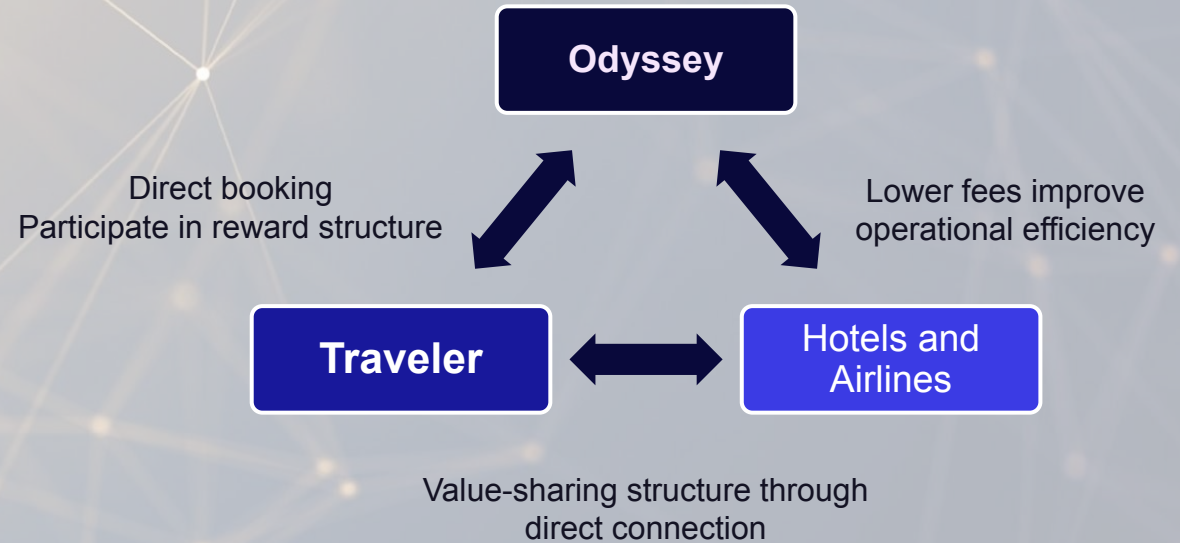
### Web2 Structure

OTA models take 15–30% in high fees between travelers and suppliers



### Odyssey (Web3) Model

Odyssey leverages Web3 technology to connect suppliers and travelers without intermediaries, delivering both rewards and efficiency



Odyssey connects travelers and suppliers directly, eliminating unnecessary intermediaries and creating a Web3 ecosystem where fair fees benefit everyone

# Issues with the Existing Web2 Model

## 30% of travel spending disappears as platform fees



### Traveler

- Pays USD 100

### Platform

- Takes USD 30 in fees

### Supplier

- Delivers value worth USD 70

**[Pays 100\$, Feels Worth 70\$]**

The platform fee structure disadvantages both travelers and suppliers.

**The limits of Web2 OTAs:  
recurring structural  
inefficiencies**

Odyssey eliminates structural waste,  
creating a Web3 travel ecosystem where spending becomes value.

## Odyssey converts travel experiences into rewards

### Before

Travelers only consume and leave with nothing.



- Web2 travel follows a one-way flow: Experience → Spend → Disappear
- Value left by travelers (reviews, content, experiences) becomes the platform's asset
- Users finish their trip without owning their records or receiving rewards

Consumption-focused structure

### After

A Web3 travel ecosystem where experiences are recorded and rewarded.



NFT issuance

Travel experience

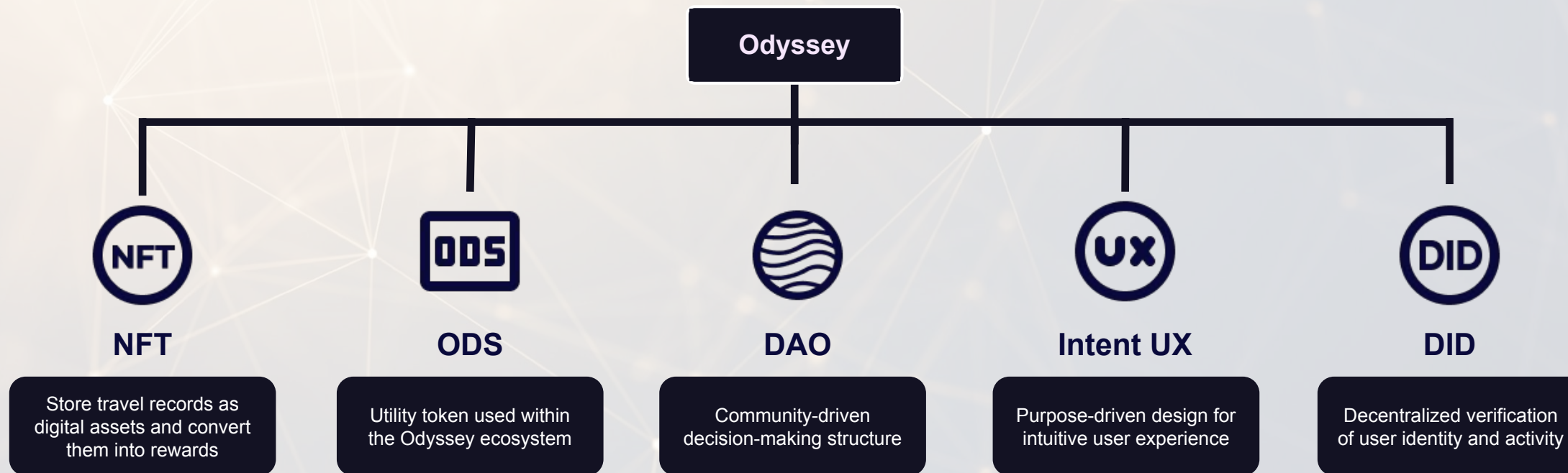
Odyssey payment

Reward distribution

Odyssey transforms travel experiences into valuable assets, building a Web3 ecosystem for sustainable rewards.

# Paradigm Shift

## The paradigm shift of the Web3 travel ecosystem built by Odyssey



Odyssey leverages Web3 technologies — NFT, DAO, DID — to record, assetize, and reward travelers' experiences

# Paradigm Shift

## The five keywords of Odyssey's core structure

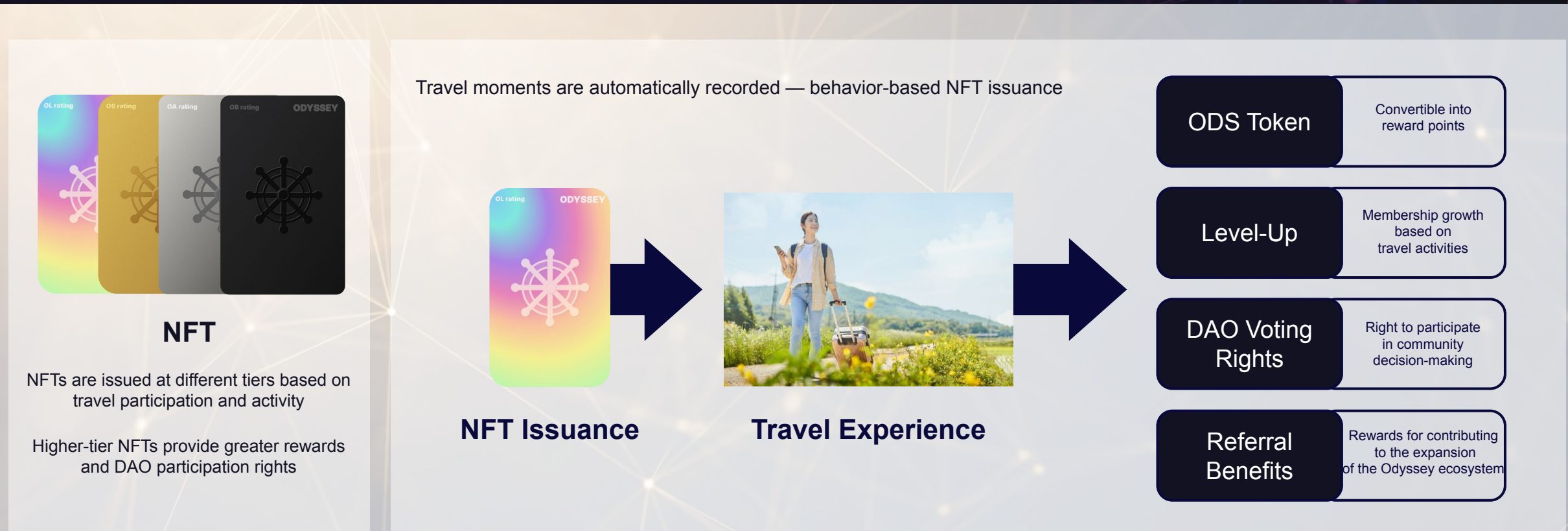
Designed for an ecosystem completely different from existing platforms

① NFT Assetization ② ODS Token ③ DAO Governance Structure ④ Intent UX ⑤ DID-Based Data Control

| Category              | Existing Travel Platforms | Odyssey                     |
|-----------------------|---------------------------|-----------------------------|
| Core Structure        | Booking & Fees            | Assetization & Community    |
| Travel Experience     | Consumption               | Recording & Rewards         |
| Operating Entity      | Platform-Centric          | DAO Participation           |
| Recommendation System | Search-Based              | Intent-Based                |
| User Data             | Platform-Owned            | DID-Based Data Transparency |
| Revenue Structure     | Intermediary Fee-Centric  | Reward-Centric Circulation  |

Odyssey was built from the ground up to overcome the limitations of existing platforms.

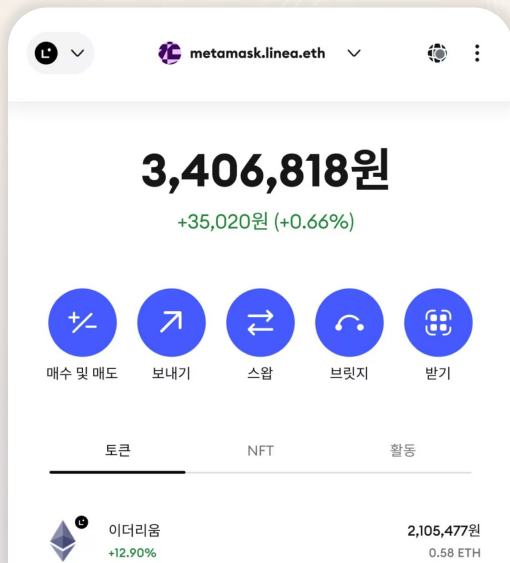
## Odyssey is not just about travel — it's a new system for recording and rewarding



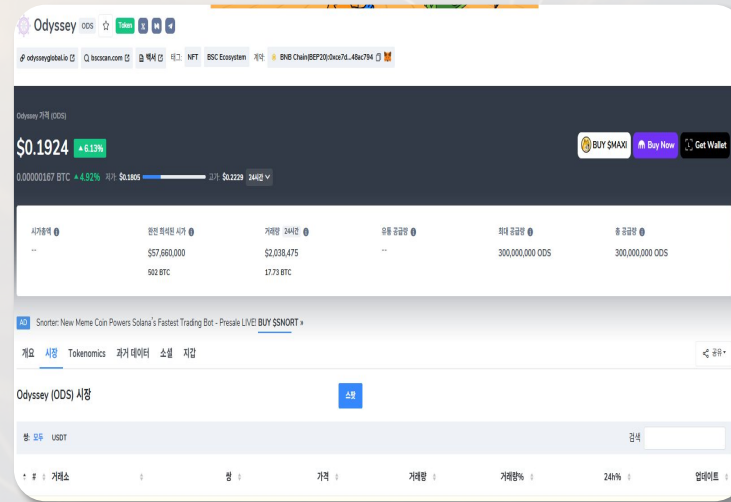
The Odyssey wallet links travel records, rewards, and community participation. Beyond consumption, it enables a user-driven reward ecosystem.

## Odyssey assetizes travel experiences through the ODS token

The Odyssey wallet manages NFTs, tokens, and activity history all in one place

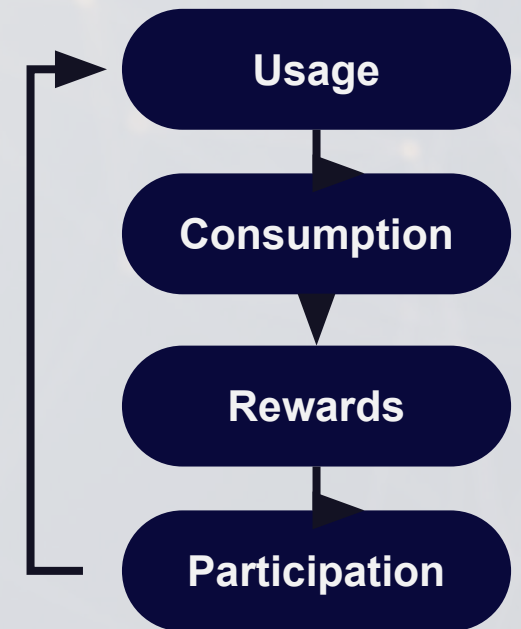


Wallet within the platform



ODS Token

Odyssey circulation model



Odyssey uses the ODS token to turn travel records into assets, creating a user-driven reward cycle.

## UX designed around user intent

Web2

Tokyo, 3 Nights 4 Days 🔍

**Keyword Search**

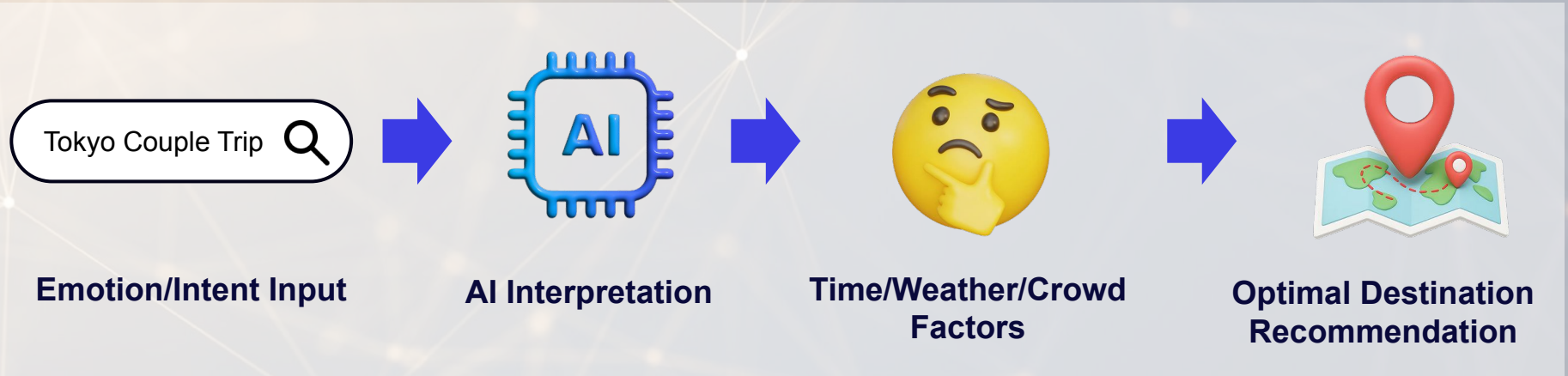


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**Result List**

Odyssey Emotion/Situation Input → **Personalized Recommendations**

It's not about keywords — it's about understanding the situation and purpose



People don't just search for destinations when planning travel — what they truly need is suggestions that match why they are traveling

An intent-based UX that understands user emotions and situations, delivering personalized travel recommendations based on purpose and context

## DAO: A platform built together

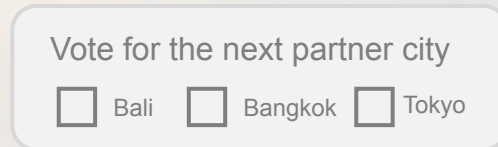
Odyssey doesn't just provide services — it gives users the role of operators  
Users vote, decide, and operate, building the platform together

### DAO Governance

ODS token holders can participate in DAO decision-making, with influence increasing based on activity.



Hold ODS



Participate in voting  
and policy  
decisions



Results  
implemented

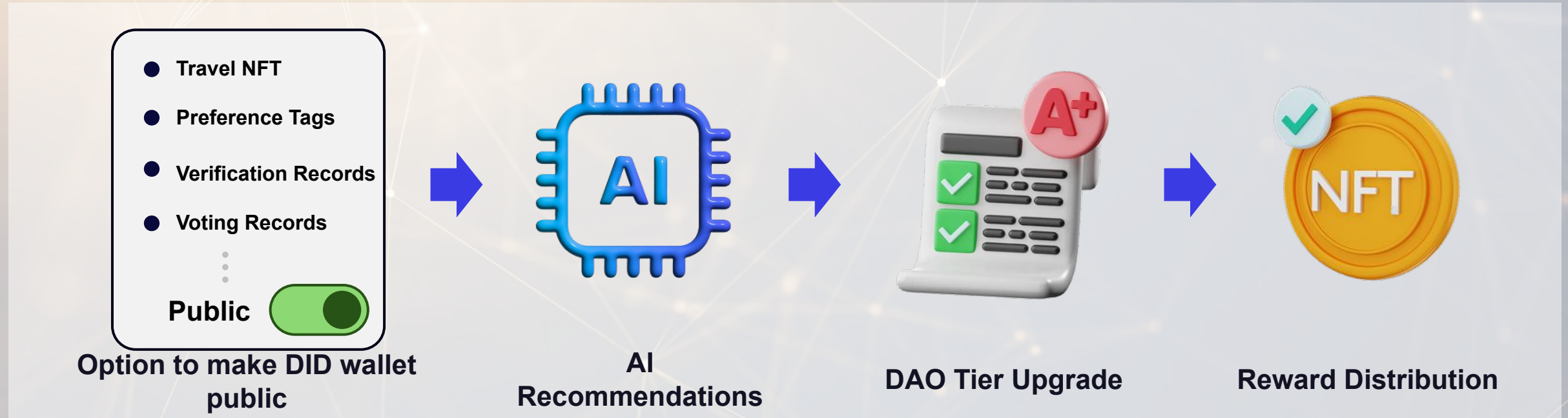


More activity brings  
greater influence

At the core of Odyssey is participation — a structure where travelers become platform owners

## Data ownership back to the user

Because the records of when, where, and with whom you traveled should belong to you  
Odyssey allows users to choose and control all that data themselves

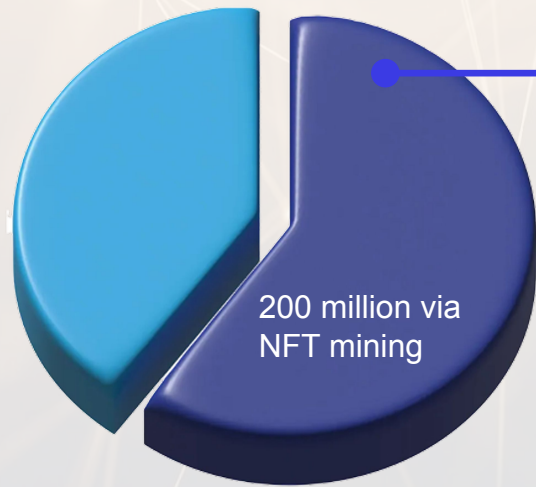


Odyssey gives travel records back to the users.

## Transparent and predictable NFT mining structure

NFT holders mine a fixed amount of ODS each month for 10 years

**Total ODS supply: 300 million**



Out of a total ODS issuance of 300 million, **200 million are distributed via NFT mining**

1.66 million ODS are distributed monthly to NFT holders  
Divided equally based on the number of NFTs held

**NFT types and quantities summary**

Hotel NFTs - **20,000**

Flight NFTs - **20,000**

Total holders – 40,000

↓  
ODS Mining

NFT holders continuously mine ODS tokens over 10 years

Mining volume is automated via smart contracts for transparent operation

NFT issuance is just the start — holders mine ODS tokens for 10 years with predictable rewards and fair distribution

# NFT Sales Rewards

NFT sales are just the start of rewards — earnings flow through referrals and holding

## Rewards on Sale

Direct referral: 50% USDT reward  
Earnings also from indirect referrals

## Rewards on Holding

Daily ODS tokens to NFT holders  
Incentives favor holding over circulation

## Buyer Rewards

Buyers can also join the reward loop  
through direct/indirect referrals

### Sales Division

#### 01. NFT Sales Rewards

(Early code allocation / Paid in USDT)

1. Direct referral purchase:  $\$3,600 \times 50\% \rightarrow \$1,800$
2. Indirect referral purchase:  $\$3,600 \times 5\% \rightarrow \$180$

### ODS

#### 02. NFT Holding Airdrop

(24-hour settlement & daily airdrop / paid in ODS tokens)

1. Direct referral purchase: 10% of ODS mining volume
2. Indirect referral purchase: 5% of ODS mining volume

### Users

#### 01. NFT Sales Rewards

(Users registered via distributor code / Paid in USDT)

1. Direct referral purchase:  $\$3,600 \times 10\% \rightarrow \$360$
2. Indirect referral purchase:  $\$3,600 \times 2\% \rightarrow \$72$

#### 02. NFT Holding Airdrop

(24-hour settlement & daily airdrop / paid in ODS tokens)

1. Direct referral purchase: 10% of ODS mining volume
2. Indirect referral purchase: 2% of ODS mining volume

NFT sales are not one-time transactions.

Designed so that rewards circulate throughout the Odyssey ecosystem via direct referrals, indirect expansion, and holding.

## NFT sales performance translates into DeFi earnings

### 1. Tier-based revenue model

As NFT sales accumulate, USDT rewards, additional NFTs, and ODS airdrops increase

### 2. Up to 35% fixed annual return

Based on up to 12-month lockup:  
35% APY + 25% ODS reward

### 3. Global DAO contribution rewards

Higher tiers receive DAO participation rights and a share of Odyssey Global revenue

| Lock-up Period     | 3 Months                                      | 6 Months | 9 Months | 12 Months |
|--------------------|---|----------|----------|-----------|
| APY (Annual Yield) | 7%  | 12%      | 22%      | 35%       |
| Additional Rewards | ODS 15%                                       | ODS 20%  | USDT 15% | USDT 25%  |
| Weekly Payment     | Paid weekly based on lock-up amount / in USDT |          |          |           |

| NFT     | Yield Rate | Tier            | Additional Benefits                |
|---------|------------|-----------------|------------------------------------|
| 1~2     | 10%        | Level 1         |                                    |
| 3~5     | 12%        | Level 2         |                                    |
| 6~10    | 14%        | Level 3         |                                    |
| 11~20   | 18%        | Level 4         | 20,000 ODS & OB NFT                |
| 21~39   | 20%        | Level 5         |                                    |
| 40~49   | 22%        | Level 6         | Granting 0.3% ownership in Odyssey |
| 50~79   | 25%        | Level 7         | 50,000 ODS & OA NFT                |
| 80~99   | 27%        | Level 8         |                                    |
| 100~120 | 30%        | Level 9         | Granting 0.5% ownership in Odyssey |
| 121~150 | 35%        | Level 10        | 100,000 ODS & OS NFT               |
| 151~180 | 40%        | Level 11        |                                    |
| 181~200 | 45%        | Level 12        | Granting 3% ownership in Odyssey   |
| 201 ~   | 50%        | Captain Odyssey | 500,000 ODS & OL NFT               |

※ ODS reward rates and additional benefits may vary depending on operational conditions

Odyssey DeFi offers USDT rewards, ODS, and additional NFT benefits based on sales performance. With a performance-based reward structure, users can level up and earn simply by participating and holding.

# Cumulative NFT Sales Revenue & Benefits

## Cumulative NFT sales grow both revenue and influence

### 1. Performance-based revenue model

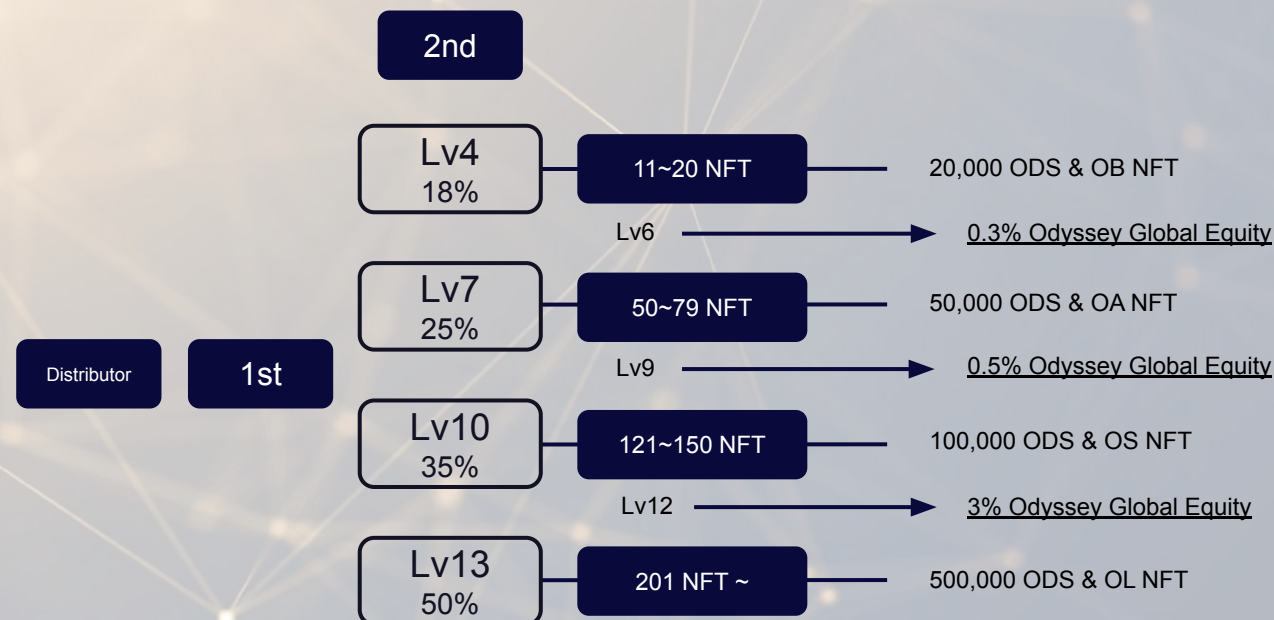
Up to 50% USDT returns and various rewards based on cumulative NFT sales volume

### 2. ODS & NFT Airdrops

Additional ODS tokens and exclusive NFTs (OB, OA, OS, OL, etc.) granted by tier

### 3. Global DAO Revenue Sharing

Higher tiers receive Odyssey Global equity rewards (up to 3%) and governance rights



| NFT     | Reward Rate |
|---------|-------------|
| 1~2     | 10%         |
| 3~5     | 12%         |
| 6~10    | 14%         |
| 11~20   | 18%         |
| 21~39   | 20%         |
| 40~49   | 22%         |
| 50~79   | 25%         |
| 80~99   | 27%         |
| 100~120 | 30%         |
| 121~150 | 35%         |
| 151~180 | 40%         |
| 181~200 | 45%         |
| 201~    | 50%         |

Based on cumulative NFT sales, Odyssey offers USDT returns, ODS tokens, exclusive NFT airdrops, and global DAO equity participation. Through distributor → first-tier → second-tier sales networks, users experience a structured revenue model and growth path.

# Example of cumulative NFT sales revenue and benefits

## When lower-tier users reach a level, upper-tier users gain revenue benefits

### 1. Level-linking system

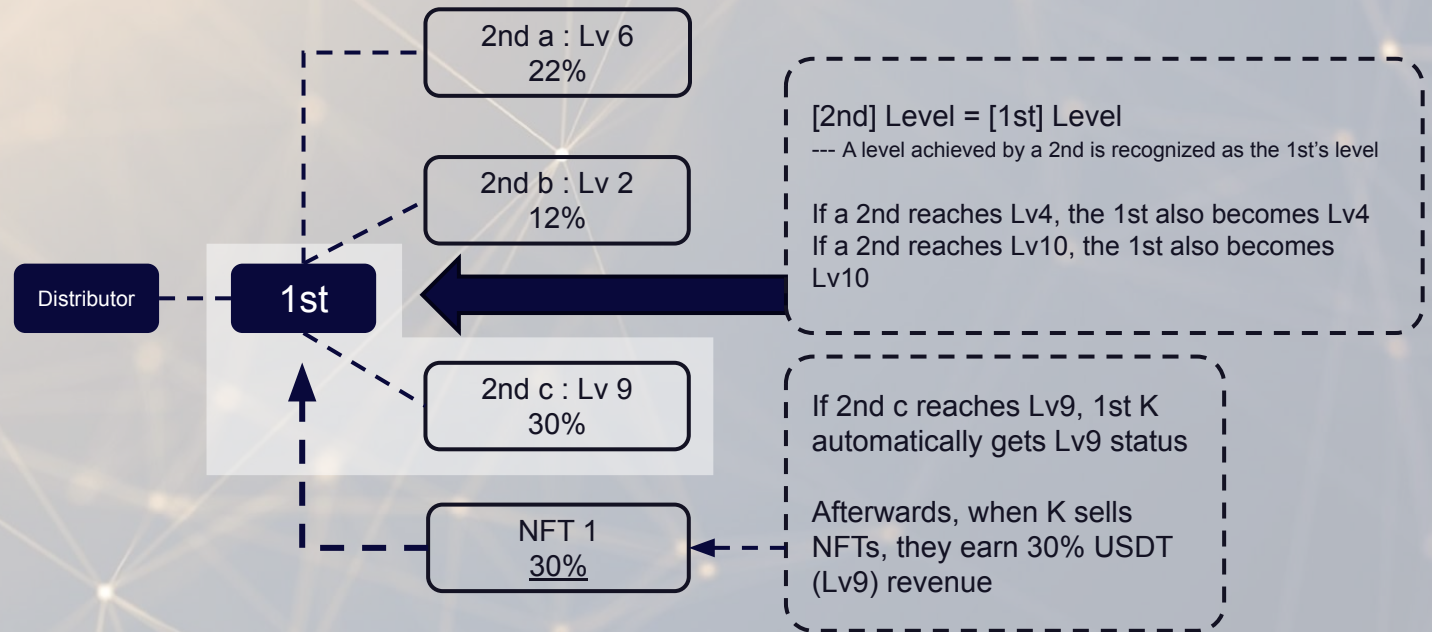
When a 2nd-tier user reaches a certain level, the 1st-tier user automatically gets the same level qualification

### 2. Automatic revenue generation system

After level inheritance, the 1st-tier user continues earning NFT sales revenue based on that level's rate

### 3. Partner growth incentives

Structural growth allows shared revenue generation at all levels



Odyssey's network growth incentives reward both sales performance and structural expansion

# Distributor Revenue Model

## NFT sales performance translates into revenue and influence

### Level NFTs provided based on the number of NFTs sold

Distributor selling 100 NFTs

→ Earns OS level NFT



Distributor selling 300 NFTs

→ Earns OL level NFT



### ODS Token Buyback Structure

Distributor-held ODS ↔ Swap with Foundation  
(Swapped to USDT / Settled weekly or monthly)

- Distributor: Receives USDT in an annuity-like format, convenience in cash-out
- Foundation: Minimizes circulating ODS in the market (price defense)
- Reduced circulation → Minimizes sell pressure in the market
- Expected long-term token value growth

### Distributor Benefits

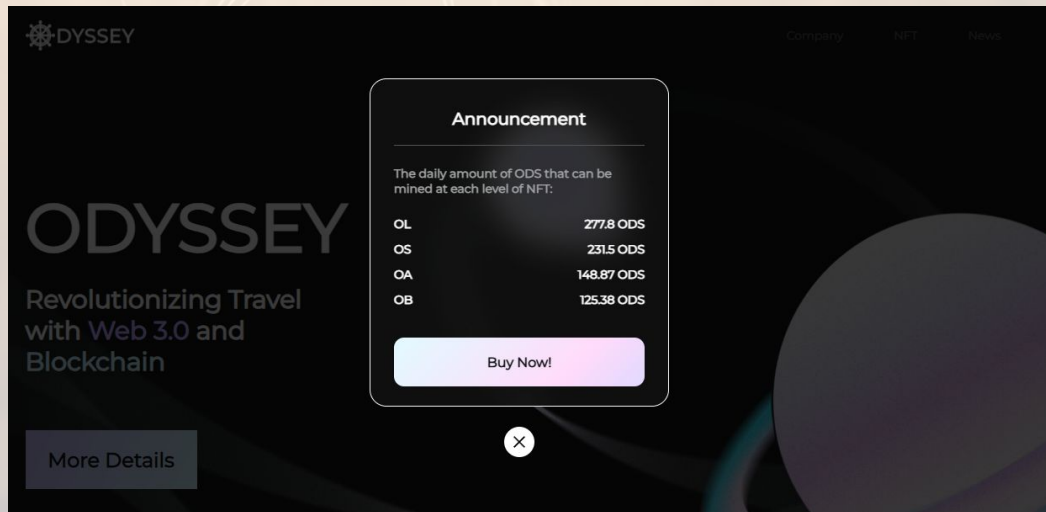
- Priority allocation of foundation authority for those with strong community influence
- Cash-out without lockup for instant liquidity
- Distributor-held ODS reabsorbed via swap with foundation → Controls circulation
- Opportunity to participate in foundation projects

Odyssey distributors earn level NFTs based on sales performance and receive ongoing rewards through an ODS swap-based revenue model

# Execution over theory: MVP and experiments completed

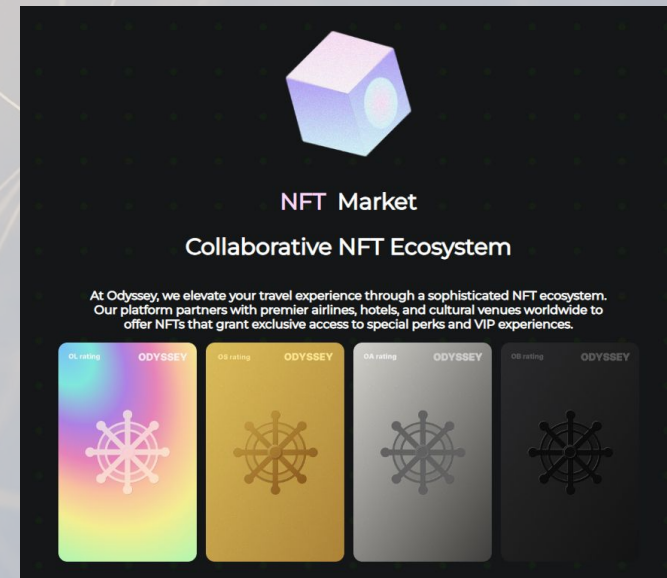
## Odyssey is already in action.

Odyssey has already [built an MVP](#), [issued NFTs](#), and tested the DAO system with real users — currently refining based on user feedback



ODS mining structure designed and initial distribution testing completed

Community-driven DAO operation testing in progress



Hotel NFT and Flight NFT MVP issuance completed

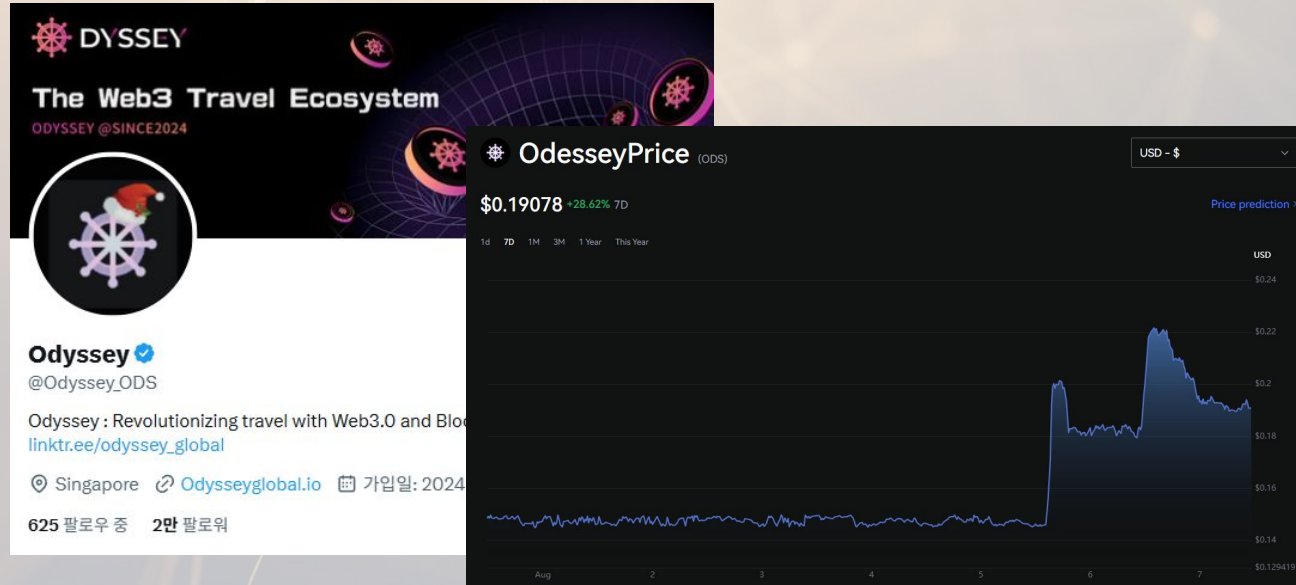
Validation completed through real testing, not just concepts.

# Early Results

## Proven execution in the market

Odyssey has already conducted initial NFT sales and is operating DAO experiments, creating meaningful movement in the market beyond just plans.

### Early Results in Numbers



**250**

NFTs Sold

**7000**

Participants

**130k**

AMA Views

**130%**

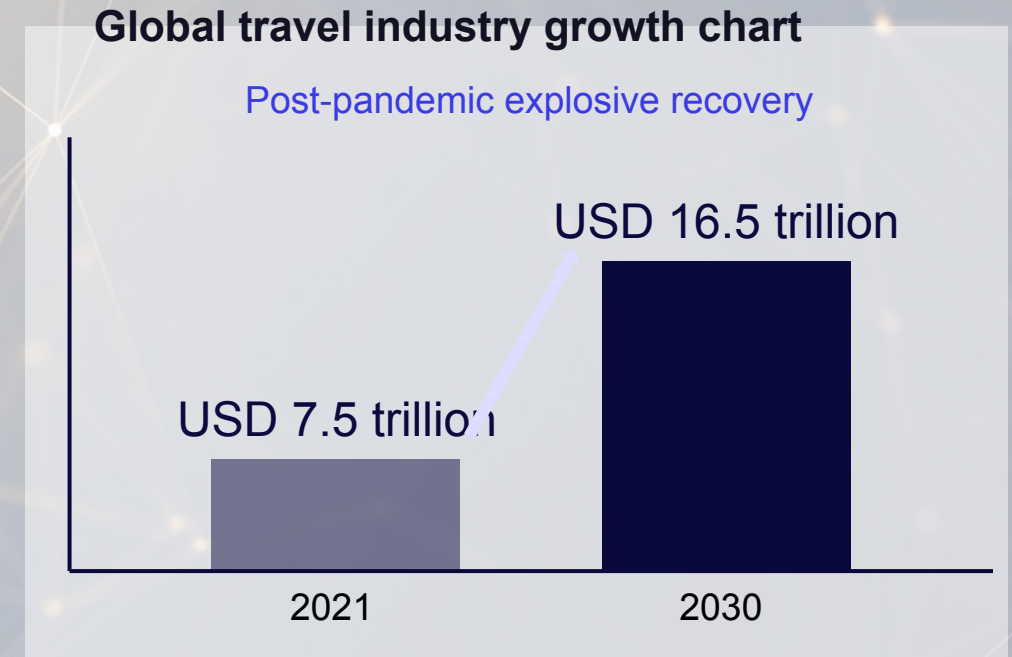
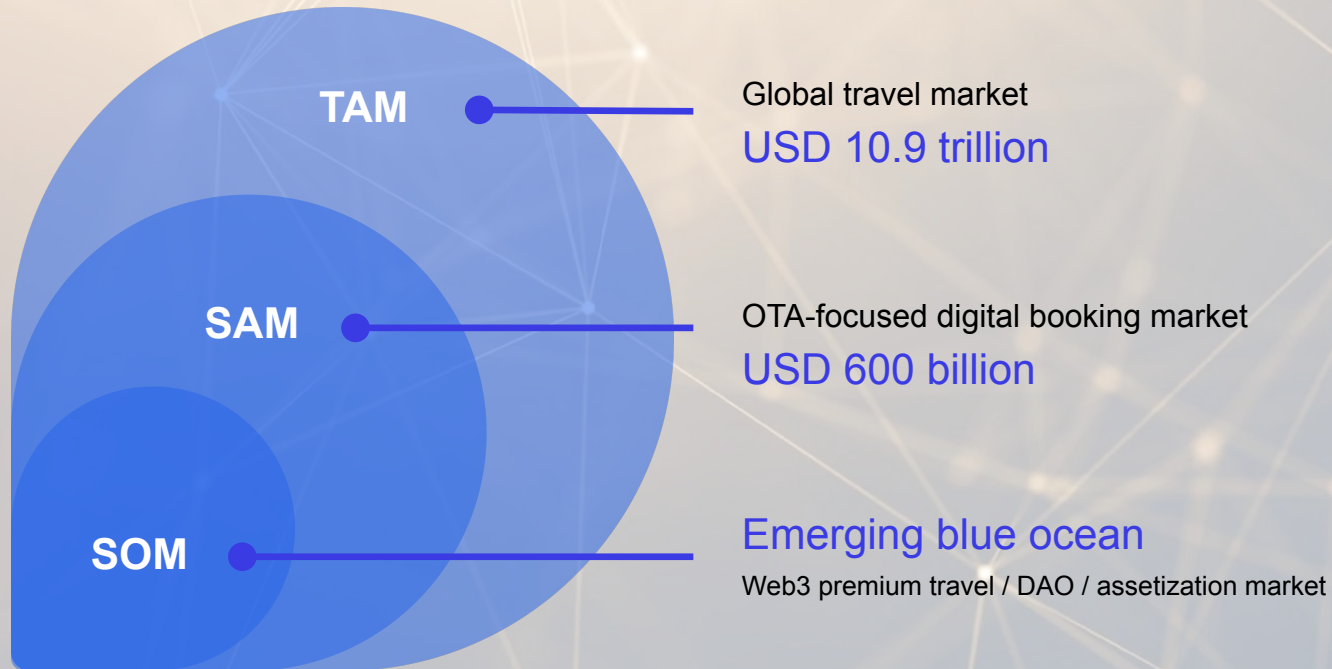
ODS Value Growth

Odyssey has already begun — from MVP and NFT sales to DAO experiments

# Market Size

Odyssey's target market is valued at USD 10 trillion.

Rather than targeting a small niche, Odyssey is focused on the massive USD 10 trillion global travel market, with the OTA segment alone worth USD 600 billion.



After the sharp decline caused by the pandemic, the global travel industry has not only fully recovered but entered a phase of explosive growth. Odyssey aims to align with this momentum and become a key driver of structural change in the industry, not just another platform.

## Market segments that Odyssey focuses on

Rather than targeting a small niche, Odyssey is aiming for the massive USD 10 trillion global travel market, with the OTA segment alone worth USD 600 billion.

### Customer persona



**VIP travelers**  
with high demand for premium accommodations

**Medical tourism clients**  
with high-value travel needs

Others include **global business travel managers, wedding planners, and DAO community members**

### B2B partnership flow

Designed so that partners can recommend Odyssey hotels and flights directly to their own customers



Hospitals / Travel agencies



Provide customers with accommodation links



Receive commission fees

Targeting users most likely to quickly adapt to the Web3 travel ecosystem

## Odyssey's two-stage revenue structure

Initial inflow revenue  
**NFT sales**  
(estimated USD 7.2 million)



Initial inflow



Recurring revenue



Ecosystem stability

Odyssey is not just a technology experiment but a clear business capable of generating continuous revenue

### Recurring Revenue Structure



Annual NFT transaction fees  
**USD 1.8 million**

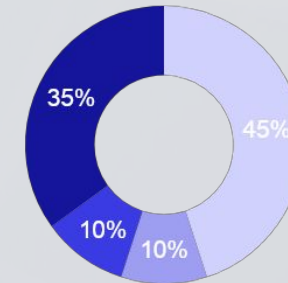
Annual ODS token  
deposit/withdrawal fees  
**USD 200,000–600,000**

Annual ODS exchange fees  
**USD 200,000–600,000**

Annual revenue from map  
features, advertising, DAO, etc.  
**USD 1.05 million**

### Recurring revenue structure ratio

- NFT Transaction Fees
- ODS Token Deposit/Withdrawal Fees
- ODS Exchange Fees
- Maps, Ads, DAO Revenue

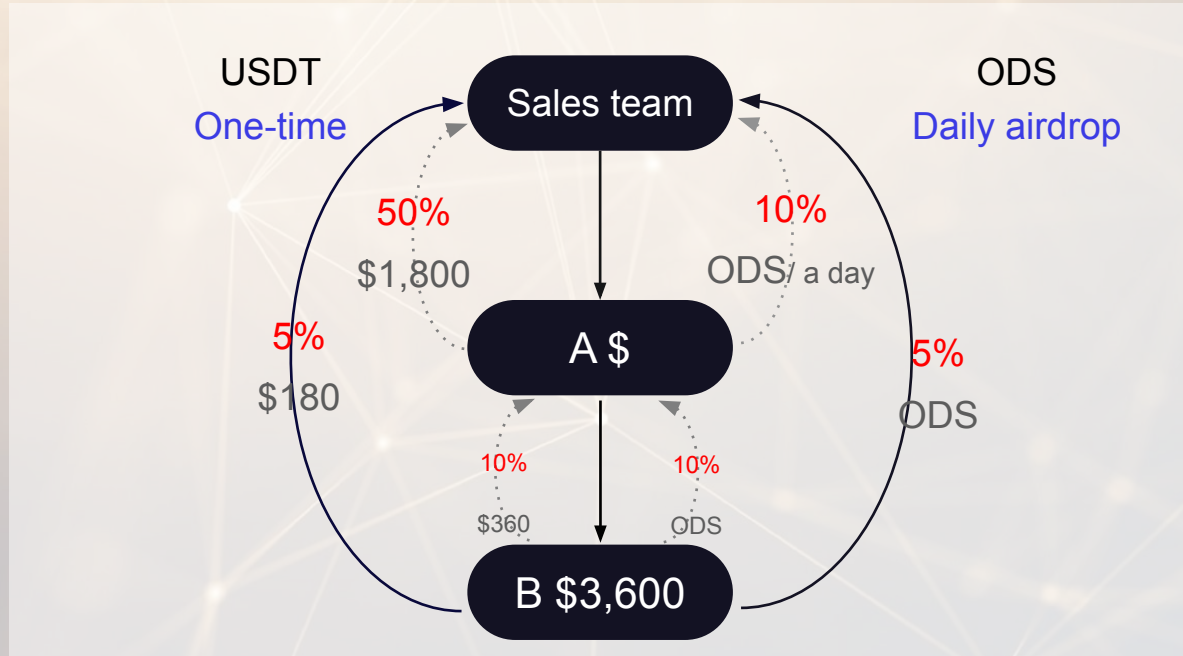


Annual recurring revenue: USD  
3.65 million

Odyssey has a sustainable and repeatable revenue model, not just one-time NFT sales

# Revenue Model

## Odyssey offers a dual revenue model of sales revenue and rewards

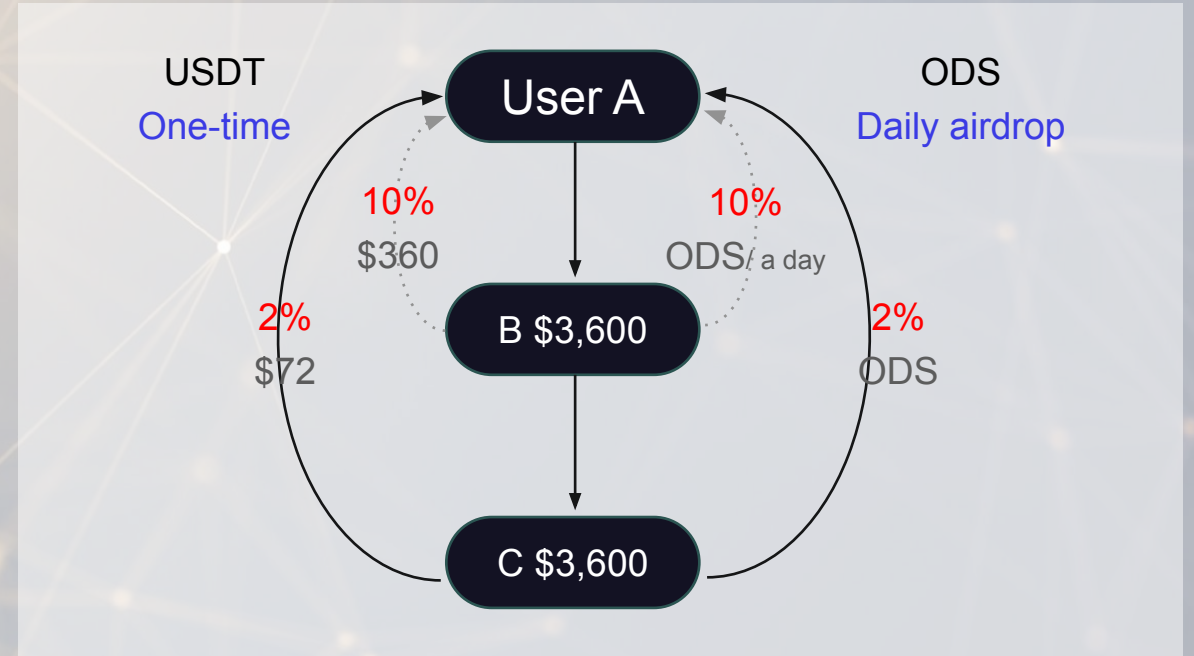


Distributor one-time revenue : \$1,980

- ① 50% from A : \$1,800
- ② 5% from B : \$180

Distributor daily revenue : 15 DOS

- ① 10% from A : 10 ODS/day
- ② 5% from B : 5 ODS/day



A one-time revenue : \$432

- ① 50% from A : \$360
- ② 5% from B : \$72

A daily revenue : 12 ODS

- ① 10% from B : 10 ODS/day
- ② 2% from C : 2 ODS/day

# Stable Financial Structure

## Profit + Deployment = A stable structure

Through a strategic partnership with MatrixPort, returns are managed reliably at attractive rates.



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**Unified Crypto Market Access**

Aggregating and routing orders via unified FIX protocol for all exchanges

Get Started

Perpetual swaps Spot Futures

Exchange A Exchange B Exchange C Exchange D Exchange E

FIX Protocol

Odyssey does not park earnings; it partners with strategic managers like MatrixPort to secure 8–10% annual returns, ensuring both stability and efficiency.

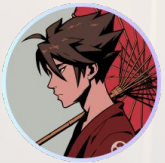
## Why Execution Is Possible: The Team

Odyssey is possible because it has Web3 project designers, travel platform operators, and a full in-house development team.



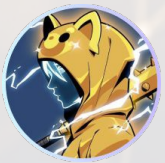
### Chairman | Frank

Experience at Huawei and Tencent / IoT & Web3 expert.



### Vice-President | Jason

Blockchain investment specialist  
Invested in 42 projects and served as strategic advisor.



### CEO | A. Daniel

Designed multiple Web3 projects and has DAO operation experience.



### CMO | Dorrison

Expands partnerships with premium hotels, airlines, and clinics.



### CTO | Matt

Developed Odyssey Wallet, NFT marketplace, and DID authentication system.



### COO | Amber

Secured B2B partnership contracts with OTAs, travel agencies, hospitals, and business trip planners.



### PM | David

Bachelor's degree in Tourism Management from Sejong University.  
Experience in back office and front office at Saipan PIC / Former CEO of K Babaque F&B.

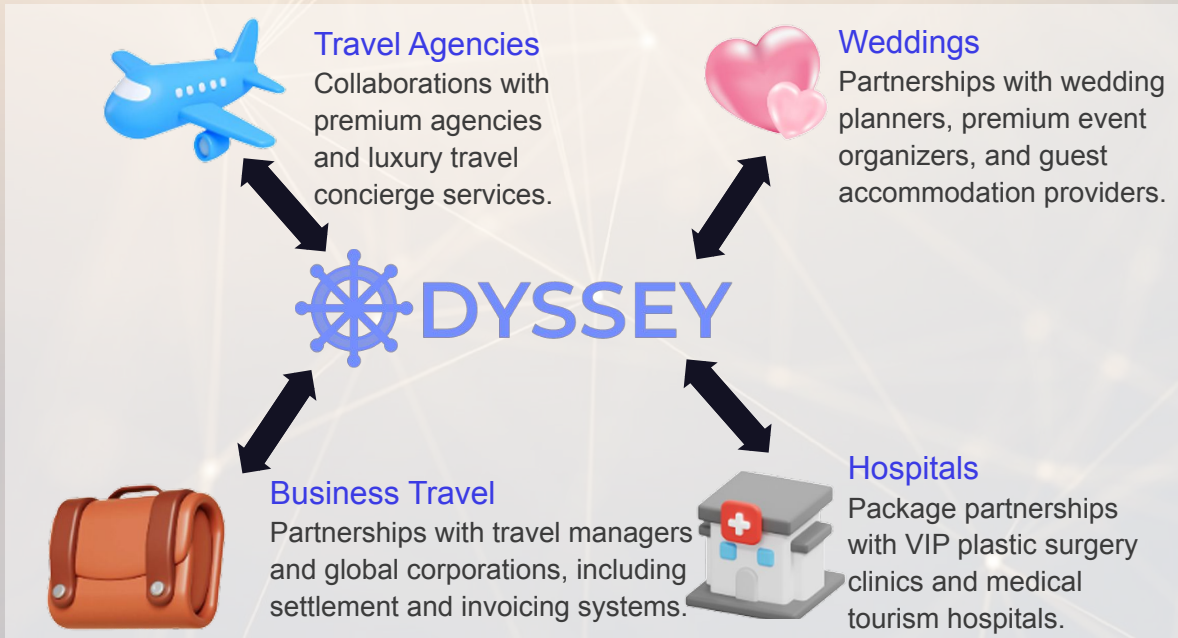
Odyssey has a team that combines Web3 expertise, travel industry experience, and development capability.

# Partnership-Based Utility Expansion Strategy

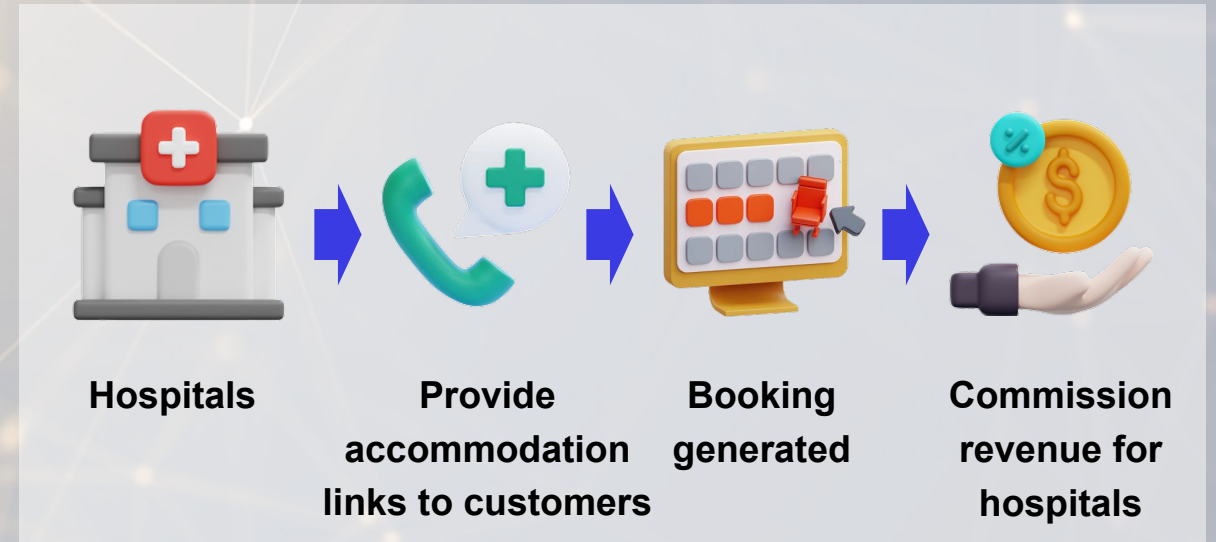
## Partnership utilities that integrate into everyday life

Not just a booking platform — built for real-life utilities with a B2B2C expansion model.

### B2B2C Model Expansion Strategy



### Example of User Journey



Expanding seamless travel utilities throughout the entire ecosystem

Odyssey is not just a Web3 accommodation booking platform — it connects with industries such as hospitals, business travel, weddings, and premium travel agencies, expanding travel utilities across the ecosystem.

# Region-Based Global Expansion Strategy

## Odyssey's Global Expansion Plan

Odyssey is designed from the ground up for global expansion, not limited to a single country.



Q2 2025

**Expansion into South America + leverage Ambassador Program**

Q1 2025

**Initial establishment in Asia, focused on hotel NFTs**

Q3–Q4 2025

**Expansion into Northern and Western Europe + integration of golf and leisure content**

2026

**Connect DID, metaverse, shopping mall, and Geo-NFT**

Starting with the Asian market, Odyssey will expand step-by-step into South America, Northern Europe, and Western Europe, building a global Web3 travel ecosystem.

## Odyssey Quarterly Execution Roadmap

2024 Q3

Whitepaper release, VC investments, partnerships with major 5-star hotels

2025 Q1

Expansion into Asia & South America, Hotel NFT 2nd sale, T2E launch, DAO governance growth

2025 Q3

Marketplace & Wallet launch, CEX listing, Western Europe expansion, golf & leisure services

2026 Q1

Odyssey Map, Flight NFT 2nd sale, Wallet V2, Marketplace V2, DEX listing, duty-free services

2024 Q4

Website & ODS token launch, Hotel NFT first sale, Binance AMA

2025 Q2

LBANK listing, DeFi launch, Northern Europe expansion, Website V2, Ambassador Program

2025 Q4

Flight NFT launch & sale, DeFi V2, CEX listing, hotel network expansion to 2M+ properties, diversified mining rewards

2026 Q2

Shopping Mall & AI Guide launch, global expansion, Odyssey MeMe issuance

Odyssey achieves set milestones every quarter, steadily expanding its ecosystem in practice.

# Carbon-Neutral Travel Ecosystem

## Odyssey rewards carbon reduction during travel, promoting ESG values

### Travel industry is a top carbon emitter



The aviation industry accounts for over 2.5% of total carbon emissions.



By 2030, 1.8B travelers expected, leading to significant emission growth

### Link Between Carbon Emissions & Rewards



Calculate carbon emissions



Issue carbon NFTs



Provide rewards

NFTs serve as ESG proof, not just rewards

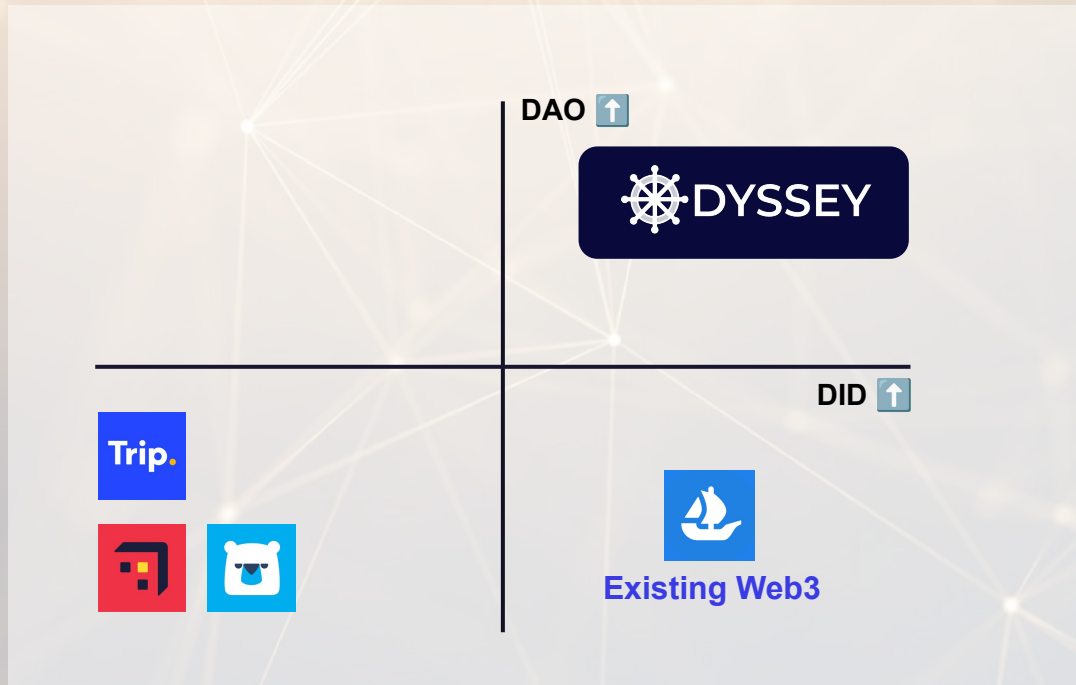
Rewards encourage action and reflect DAO contributions

Carbon credit market expected to reach approx. KRW 2,000 trillion by 2030

Odyssey goes beyond being a simple travel platform, aiming for a sustainable ecosystem that delivers eco-friendly value through carbon emissions tracking, credits, and ESG traveler incentive structures.

## Odyssey's Differentiation

### Odyssey Positioning Map



### Odyssey's Points of Difference

| Limitations of Web2 OTA                                    | Limitations of Existing Web3 Travel Projects  | Odyssey Differentiation  |
|--|---|--|
| High fees<br>user data monopoly<br>limited personalization | Simple booking focus<br>unstable reward structures<br>lack of local DAO/NFT utility | Combines NFT+ODS token+DAO+DID+Intent UX<br>community-driven operations<br>complete revenue model, foundation for global expansion |

Odyssey is neither Booking.com nor an existing Web3 travel experiment. It is a comprehensive Web3 travel ecosystem that understands the weaknesses of both and compensates for them with advanced technology.

# 3-Year Growth Projection Based on Investment

## Odyssey 3-Year Growth Projection

### Odyssey Investment Allocation Plan

Odyssey invests not only in marketing but also in technology, community, partnerships, and reward liquidity, ensuring balanced operations for ecosystem growth.



#### 2027

- Exclusive brand in Web3 travel ecosystem
- 2,000 partners, 100+ global DAOs
- \$100M revenue, 1M users

#### 2026

- Global expansion (South America, Northern & Western Europe)
- integration with Shopping Mall, DID, Metaverse;
- \$30M revenue, 500K users

#### 2025

- Established in Asia
- Hotel NFT 1st & 2nd sales complete
- \$10M revenue, 100K users

Odyssey presents an achievable roadmap backed by real figures

# Private Investment Structure

A strategic Web3 investment structure with both stability and high returns

## Private Investment Terms

- Price: 0.08 USD / ODS
- Current Market: 0.22 USD / ODS
- Expected ROI: 250%–400%

## Lockup Structure

- 6-month lockup +
- 6-month release (16.6% monthly)
- Early sell option (30%)

## Legal Safeguards

- SAFT contract + Hong Kong entity
- Based on BNB chain
- KYC required

## Investment Flow



Investment



NFT  
allocation



6-month  
lockup



Monthly release +  
ODS rewards



Profit  
realization

Not just a coin investment.  
Structure designed to minimize risk and maximize returns



The travel industry must now prepare for its 3rd generation.

# **The Beginning of the 3rd Generation Travel Industry – Odyssey**

Thank you.